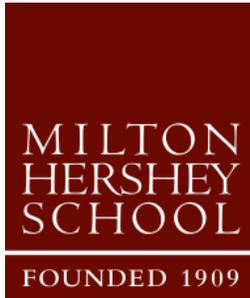


# MID-ATLANTIC fruit & vegetable convention



**Pre-Convention Fruit & Vegetable Industry Tour**  
**January 29, 2018**



**Pre-registration is required by January 24**

**\$60 per person includes lunch and bus**

*Bus will leave the Hershey Lodge (Chocolate Lobby entrance)  
at 8:15 a.m. and return at 5:30 p.m.*

### **Milton Hershey School**

[www.mhskids.org](http://www.mhskids.org)

*For more than 100 years, the Milton Hershey School has helped children to realize their full potential by offering a top-notch education to students in pre-kindergarten through 12<sup>th</sup> grade from income eligible families. They offer state-of-the-art facilities and career and technical education programs – one of which is in agriculture and natural resources. The tour will visit their orchard, environmental center and greenhouse facilities.*

### **Harvest Lane Farm Market**

[www.harvestlanefarmmarket.com](http://www.harvestlanefarmmarket.com)

*Harvest Lane Farm is a second and third generation family farm located in Lititz. In 1956 they began growing produce, specializing in tomatoes for the wholesale market. As nearby farmland was being sold to developers rather swiftly, they saw an opportunity to retail produce, which they began in 1995. Currently they raise fruits and vegetables on 25 to 30 acres of farmland primarily for their retail market that is open year around.*

### **Bird-in-Hand Family Restaurant and Smorgasbord**

[www.bird-in-hand.com](http://www.bird-in-hand.com)

*Lunch (included in the tour cost) will be at this noted Lancaster County restaurant.*

### **Hess Brothers Fruit Company**

[www.hessbros.com.com](http://www.hessbros.com.com)

*Hess Bros. Fruit Company is a family owned and operated fruit packing company based in Leola operated by the second generation brothers, Fred and Jerry Hess. The business currently has 45 employees and distributes over 20 varieties and 1.5 million bushels of local eastern apples a year. Hess Bros. specializes in the sourcing and wholesale of a large variety of premium apples which are purchased through a network of hand-picked orchards. The apples are packed in the modern packing facility and distributed to grocery stores, retail outlets and restaurants.*

### **Four Seasons Produce**

[www.fsproduce.com](http://www.fsproduce.com)

*Four Seasons Produce is a full-service wholesale produce distributor supplying organic, local and conventional fresh produce and related products to organic markets, food coops, independent retailers, chain stores, juice bars and other produce buyers in the Mid-Atlantic and Northeast regions. Their distribution center in Ephrata is a state-of-the-art, energy-efficient facility.*

[Register here with SHAP, PVGA, MSHS, NJSHS or VSHS](#)

For information call 717-677-4184 or 717-694-3596