

## **2020 Mid-Atlantic Fruit and Vegetable Convention Overview**

### **Monday, January 27, 2020 Pre-Convention Workshops and Tour**

Tomato School  
 Hemp Production  
 Bees, Pollinators and Pollination  
 FSMA Grower Training  
 PA Pesticide License Training  
 Cultivating Leadership  
 Lancaster County Farm Market Tour

### **Tuesday, January 28, 2020 Educational Sessions**

<b>Morning</b>	<b>Afternoon</b>
Tree Fruit	Tree Fruit
Composting	Tomatoes
Legumes	General Vegetables
Basic Vegetable Production	Basic Vegetable Production
Sweet Potatoes	Cole Crops
Alliums	Soil Health
Farmers Health	Wholesale Marketing
Building Creative Displays	Retail Marketing
Keynote	

### **Wednesday, January 29, 2020 Educational Sessions**

<b>Morning</b>	<b>Afternoon</b>
Tree Fruit	Tree Fruit
Pumpkins/Vine Crops	Sweet Corn
General Vegetables	Organic Vegetable Production
Greenhouse Ornamentals	Greenhouse Ornamentals
Organic Vegetable Production	Stone Fruit
Employee Recruitment and Retention	Small Fruit
Small Fruit	Creating Value Added Products and Services
Marketing 101	

### **Thursday, January 30, 2020 Educational Sessions**

<b>Morning</b>	<b>Afternoon</b>
High Tunnels	High Tunnels
Potatoes	Potatoes
Leafy Greens	Food Safety
Cut Flowers	Greenhouse Vegetables
Stone Fruit	Farm Management
Small Fruit	Small Fruit
Agritourism	Developing a Social Media Marketing Plan
Wine Grapes	Wine Grapes