

2018 Mid-Atlantic Fruit & Vegetable Convention

Workshop and Program Session Outline

PRE-CONVENTION WORKSHOPS	
MONDAY WORKSHOPS & TOUR	
010 FSMA Grower Training (8am - 5pm)	060 Managing Your Farm Business (9am-11:45am)
020 Biocontrols - includes Lunch (9am-4pm)	070 Managing Your Retail Market (1:00-4:30pm)
030 Computer Record Keeping (Noon-4:30pm)	080 Best Practices for Orchard Trellis Construction (1:30pm-3:30pm) held at Penn State Fruit Research & Extension Center (FREC) Biglerville, PA
040 Pesticides Lic. Training (9am-4:30pm)	090 UK Cider (1:00-4:00pm) Held at Wyndridge Farm, Dallastown, PA
050 Urban Community Farming - includes Lunch (9am-4pm)	099 Farm Market Tour - includes lunch Details to be announced
* Workshop registration fees apply. See registration form for more details.	
CONVENTION SESSIONS (Tuesday - Thursday)	
TUESDAY MORNING SESSIONS	TUESDAY AFTERNOON SESSIONS
110 Tomatoes (9am-10:30am)	210 Tomatoes (1:30pm-4:30pm)
120 Organic Vegetable Production (9am-10:30am)	220 Organic Vegetable Production (1:30pm-4:30pm)
130 Rhubarb (9am-10:30am)	230 Cut Flowers (1:30pm-4:30pm)
140 Kale/Brussels Sprouts (9am-10:30am)	240 Root Vegetables (1:30-4:30pm)
150 Application Drones & Mapping (9am-10:30am)	250 Ethnic/Specialty Vegetables (1:30pm-4:30pm)
160 Micro Greens (9am-10:30am)	260 Farm Management (1:30pm-4:45pm)
170 Food Trends (9am-10:30am)	270 Agritourism (time be announced)
180 Tree Fruit (9am-10:30am)	280 Tree Fruit (1:30pm-4:10pm)
190 Keynote Presentation: Values, Trust & Science - Building Trust in Our Post-Truth Tribal World by Charlie Arnot, The Center for Food Integrity	
TUESDAY EVENING: Grower Reception & Grower Banquet	

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CONVENTION SESSIONS	
WEDNESDAY MORNING SESSIONS	WEDNESDAY AFTERNOON SESSIONS
310 Pumpkins/Vine Crops (9am-12:30pm)	410 General Vegetables (1:30-4:30pm)
320 Greenhouse Ornamentals (9am-12:30pm)	420 Greenhouse Ornamentals (1:30-4:30pm)
330 General Vegetables (9am-12:30pm)	430 Cover Crops (1:30-4:30pm)
340 Soil Health/Reduce Tillage (9am-12:30pm)	440 Educating Consumers and Media to Your Advantage (1:30-4:30pm)
350 Farm Market Development (9am-12pm)	450 Wholesale Marketing (1:30-4:30pm)
360 Small Fruit (9am-12pm)	460 Small Fruit (1:30-4:30pm)
370 Wine Grapes (9am-12pm)	470 Wine Grapes (1:30-3:30pm)
380 Tree Fruit (9am-12pm)	480 Tree Fruit (1:30-4:00pm)
390 Spanish (9am-12pm)	490 Spanish (1:30-3:30pm)
WEDNESDAY EVENING SESSIONS: Apple Reception, Forming Peer Discussion Group, & Ice Cream Social	
THURSDAY MORNING SESSIONS	THURSDAY AFTERNOON SESSIONS
510 High Tunnels (9am-12pm)	610 High Tunnel (1:30-4:15pm)
520 Sweet Corn (9am-12pm)	620 Third Party GAP Audits (1:30-4pm)
530 Potatoes (9am-12pm)	630 Potatoes (1:30-3:45pm)
540 General Vegetables (9am-12pm)	640 Farm Labor (1:30-4:15pm)
550 Alternate Activities for On-Farm Marketing (9am-11:45am)	650 Marketing on Social Media (1:30-3:45pm)
560 Small Fruit (9am-12pm)	660 Small Fruit (1:30-3:45pm)
570 Asparagus (9am-12pm)	
580 Tree Fruit (9am-12pm)	

*conference schedule as of November 14, 2017 and is subject to change