

NEW JERSEY STATE HORTICULTURAL SOCIETY

HORTICULTURAL NEWS



A quarterly publication serving the fruit and vegetable growers in NJ and Massachusetts
We have moved to an online PDF format, sharing content with the University of
Massachusetts Fruit Notes. Advertising is viewed in issues of both publications and
online at our static web pages:

<http://www.horticulturalnews.org> and
<http://www.umassfruitnotes.com>

Advertising Rates for 2023

HALF PAGE \$150.00 NET
(4 half-page ads paid in advance for only \$500.00)

FULL PAGE \$200.00 NET
(4 full-page ads paid in advance for only \$600.00)

Both ½ and full page ads are placed in both publications on the website of each
issue and placed through out PDF file of the publication. Readers two views for
each publication, one as a **click though ads at the website locations:**

<http://www.horticulturalnews.org/> <http://www.umassfruitnotes.com/>

**Both Size ads are fully clickable and will pass through to your
website.**

DEADLINE: **January 10 for WINTER ISSUE**
 March 20 for SPRING ISSUE
 June 20 for SUMMER ISSUE
 October 20 for FALL ISSUE

**Published quarterly in Winter, Spring, Summer, and Fall by the New
Jersey State Horticultural Society and Massachusetts *Fruit Notes*.
Regular circulation is approximately 400 copies, 200 each for
Horticultural News and *Fruit Notes*.**

Size of Advertisements are: Full Page = 6.5" wide x 8.5" high
Half Page = 6.5" wide x 4.5" high

Advertising should be in color. There is no extra charge for color.

Size of publication is 8.5" wide x 11" high in Full Color

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